

Minutes August 10, 2022
North Iowa Diversity Appreciation Team

The North Iowa Diversity Appreciation Team met in the big room of the Mason City Public Library and also Zoomed virtually on Wednesday, August 10, 2022. Those in attendance were Bill Orozco, Erica McBride, Diane Murphy, Jane Ginapp, Dede Maloy, LeAnne Clausen de Montes, April Concepcion and new member Nancy Woods. No one joined via Zoom.

Bill called the meeting to order at 4:33 pm. It was determined that we had a quorum.

July 13 minutes: Diane made the motion to accept the minutes and seconded by Jane. The motion passed.

Treasurer's Report: The balance beginning July 1st was at \$7,851.17. There were a couple of checks cashed and bank charges of \$150.32 that were deducted from the account and left the ending balance of \$7,700.85 for end of June. Diane has followed up on the last check and confirmed it was received, just not cashed yet.

Website and Facebook update: Website is seeing agenda and minutes uploaded. Diane received a message asking about the ethnic lunch. She will respond to the inquiry after the meeting so the most current information is given out.

Art/Writing Contest

Erica did a great job for this year's contest and the partnership with NIACC is very much appreciated. The group acknowledged the difficulty of getting virtual presentation would have been too much for just the members to handle. Erica and Mara will touch base and get working for the next contest.

What to consider:

- Better direction or instruction on recording presentation clips.
- Will the next contest next year be back to "normal" and in-person.
- Adjust contest date to make sure it does not fall in the schedule of finals and other events that conflict with student participation.

Nancy will be a new good resource to capture schools and teachers she can reach through her work connections to encourage student participation for the contest next year.

Old Business -

Ethnic Lunch – Only a few vendors have confirmed with Bill. The group identified a few food truck vendors to add to the line up or follow-up with. Tables to rent will be less, it will be based to the number of food booth and vendors with food trucks. Local food trucks were identified and Jane will do the legwork of getting in touch with them. With food license window to be aware, these vendors already have theirs, so it will go quicker to confirm if they are interested to be part of ethnic lunch. Bill will follow up with Emily to get the usual punch list items from Main Street Mason City lined up and crossed off. He will also check if the Pavilion can be a plan B, in case of rain.

Advertising – the partnership with Main Street helps send out the e-mail blast to businesses in the vicinity. Previous years were done with a newspaper ad, church bulletins and even a KIMT interview. With FB and website updates, church bulletins, and the e-mail blast should be adequate.

Mason City Pride - LeAnne shared some updates via e-mail. MC Pride event was quite successful and well-attended. It followed a Fun Run/Walk that was also well-participated just last weekend.

NIDAT as a would-be partner to a Multi-Ethnic Festival. This comes as MC Voices for Inclusion is working to expand its third annual 'Celebration of Black Joy' event. This used to be held in mid-August, the plan is to make it into a multi-ethnic festival in the making.

Immigration - No update.

New Business – None.

Bill called the meeting to adjourn. Motion was made by LeAnne and seconded by Dede. The motion passed. The meeting ended at 5:20 p.m.

Respectfully submitted,
April Concepcion