

Minutes:

NIDAT meeting on April 10, 2019, was held at the big conference room in the Mason City Public Library. In attendance were Jane Ginapp, Diane Murphy, April Concepcion, Jack Gannet, Emily Ginneberge, Dan Gapinski, and Bill Orozco.

The meeting was called to order by Bill at 4:31 p.m.

There was no Treasurer's Report, Merle was not in attendance. Jack has e-mailed the spreadsheet to Merle to take over. The treasurer's book was audited by Jane and it all balanced. All other treasurer documentations was turned over to Jane. Merle and Jack will need to check with the bank on signatures for ease of transferring the role of writing checks. There is an invoice for Control Print, Jack will sign a check and Jane will add the invoice total to get the payment out.

A quorum was determined.

Approval of minutes: The motion to accept the minutes from last month's meeting on March 13, was made by Dan and seconded by Jane.

No website update.

Cultural designation – Emily put together the brain storm items mentioned and shared by attendees last March. She asked for a letter of support from NIDAT sent to Jane. Among the Diversity Celebration events/activities, Mainstreet will need local partners to make a few programs achievable. NIDAT members in attendance would like to support these efforts.

Development Committee: Dan's grant writing is on track for Farrer grant this April. There has been a change with the Principal grant. The minimum grant is now at \$10K and by-invitation only. Dan is confident he will get an invitation, he will have to provide more activities to use the appropriated funds for 2020, since monies for 2019 events/activities are secured. The bigger grant amount may need partners for NIDAT moving forward and with that, changes to documenting grant use and reporting. Other organizations have not been explored, but Casino is one of the sources that can be tapped.

Committee Events:

Katie was not in attendance but still plans to visit with David Versteeg to confirm access to e-mail listing to reach teachers to avoid the significant drop in participation seen this year for art/writing contest. Amanda Ragan sent a card thanking the NIDAT group that she was invited and also received a shirt for attending the awards ceremony.

Restaurant week – Mainstreet and Visit Mason City, Travel Iowa and Iowa Restaurant Association have an event from September 20-29 to highlight area restaurants. Special promotions (example: buy one/get one) and food-and-drink hops to 5-10 locations to highlight these participating local restaurants. Tickets will be pre-sold and have "pairing" of eats or drinks to have visitors wander different places to dine and visit Mason City. The food and drink tour is being planned for September 26<sup>th</sup>.

The Ethnic Lunch is scheduled on September 20<sup>th</sup>, and is meant to kickoff the restaurant week. Adding announcements of these programs to advertise each other is being explored to compliment the events.

Lunch: Jane will be sending out communications to vendors and display participants for ethnic lunch to get the planning and new contacts established. Jane and Bill will check into any changes with Public Health on the food permit and fees.

The motion to adjourn was made by Dan and Jack seconded. The motion passed, the meeting ended at 5:20 p.m.

Respectfully submitted by April Concepcion